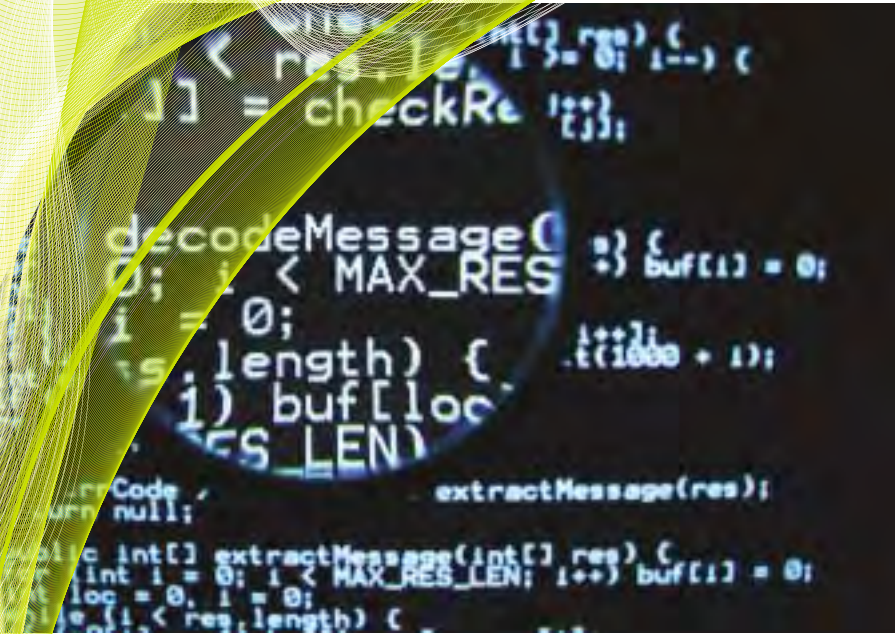


June 10th/11th 2008
Game Education Summit
Southern Methodist University, Dallas

The Game Education Summit will provide a forum for academia and industry to discuss the key issues relating to the future development of courses for students wishing to pursue careers in the video game industry.



Dr. Peter Raad, founder of The Guildhall at SMU will welcome attendees with the opening day keynote

There is a critical, and growing, skill shortage facing the game industry – one that could well have a negative impact on growth in the medium term. At the same time, academic institutions of all kinds are rapidly compiling courses offering a variety of qualifications to people looking to enter the industry. It is essential to the future success of all concerned – the student, game companies and academia – that the course design, content, and teaching methods are focused on the same goal – developing a pipeline of highly qualified and motivated people.

Hardware and software suppliers have an important role to play - as technology advances are a key industry driver. Academic institutions need to be aware of the latest developments and provide access to the most up to date tools to their students.



Conference Host
and Supporter

The Summit agenda will cover :

- Developing a curriculum
- Accreditation
- Program design & methodologies
- Industry requirements and needs
- Course development
- Outside resources
- Teaching methods
- Alumni panels
- Mentoring programs
- Developing links with industry
- Future of Serious Games
- Key topics:
 - Design
 - Programming
 - Audio
 - Production
 - Business topics

Conference Advisory Board

Peter Raad	The Guildhall at SMU
Thom Gillespie	Indiana University
Lee Sheldon	Indiana University
Max Geiger	USC
Don Marinelli	Carnegie Mellon University
Drew Davidson	Carnegie Mellon University
Tom Carbone	Univ. of Central Florida
John Laird	University of Michigan
Robert Lindeman	Worcester Polytechnic Inst.
Ergun Akleman	Texas A&M
Tim McLaughlin	Texas A&M
Claudia McDonald	Texas A&M
Ashish Amresh	Arizona State
Billy Cain	Critical Mass Interactive
Rodney Gibbs	Amaze! Entertainment
Davey Jackson	Garage Games
Rob Catto	Full Sail
Stacey Simmons	LSU
Elena Bertozzi	University of Wisconsin
Brad Jensen	Microsoft
David Uttel	Northwestern University
Mihai Nadin	UT Dallas
Michael Young	NC State University
Susan Gold	igda Education SIG